

KLAIPEDA

– EUROPEAN YOUTH CAPITAL 2021



IN 2021, LET'S MEET IN KLAIPEDA -
EUROPEAN YOUTH CAPITAL!

WELCOME SPEECH

#chooseklaipeda

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#chooseklaipeda is the most ambitious port city youth initiative during the entire history of Klaipeda. In order to achieve the title of the European Youth Capital, everyone performed the duties with special concentration, and now, when implementing this idea, it is necessary to show even greater concentration not only for Lithuania, but also for the whole Europe. I don't see young people as a challenge that may seem like a problem to someone, but as a positive force for creating the future. I will not say anything new by saying that the youth of our region is the future of our country's society. I always invite the youth of Klaipeda to actively participate in the city life, to create a city for themselves, so that young people feel welcome and needed here, would like to study and live here, start a career or spend their free time. There is no doubt - Klaipeda will become the most youth-friendly city in Europe with the help of **Klaipeda youth!**

VYTAUTAS GRUBLIAUSKAS

Mayor of Klaipeda City



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FOR THE FIRST TIME IN NORTHERN EUROPE: KLAIPEDA - EUROPEAN YOUTH CAPITAL 2021!





HELLO!

We are the ambassadors of **#chooseklaipeda**! There are many of us and we all love Klaipeda. Some of us were born and raised here, others came to study and stayed here, whereas some of them left, but Klaipeda has always been in their heart! **Klaipeda is a port city on the Baltic Sea coast, the centre of western Lithuania and the third largest city in Lithuania.**

We, the youth of Klaipeda, have achieved a historic victory because – no other city in the Northern Europe has been proud to be called the European Youth Capital. More than 500 young people were involved in the preparation of the application form. They developed the **#chooseklaipeda** and turned it into the city's

youth movement.

The title of “European Youth Capital” for Klaipeda and Lithuania is a platform for new youth initiatives, social and civic projects. It is an opportunity to involve young people more actively in the city's life, to make changes through revealed potential of young people, to strengthen the voice of young people, to increase the volume of international activities, to develop infrastructure adjusted to young people and organisations working with young people, to empower young people contribute to youth policy evaluation and formation, to attract the attention of European youth and to present the city in an international context.

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EYC 2021

CHOOSE
KLAIPEDA

#CHOOSEKLAIPEDA

#chooseklaipeda

EYC 2021

KLAIPEDA – A CITY OF REVEALED YOUTH POTENTIAL.

KLAIPEDA – AN OPEN, COLLABORATIVE AND YOUTH FRIENDLY CITY.

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VISION

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We want the voice of various young people to be heard in Klaipeda, so that young people would help to create a city where they feel welcomed and needed. Also, for young people to be able to reveal their potential, cooperate, be involved, so that Klaipeda would trust and believe in young people, their voice and ideas. For Klaipeda to become an open city for people of different groups and cultures. We would like to see Klaipeda as youth-friendliest city in the Baltic Sea region!

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WE HAVE IDENTIFIED THE CHALLENGES WE ARE TRYING TO OVERCOME WHILE IMPLEMENTING THE #CHOOSEKLAIPEDA PROGRAMME:

- △ Declining population, ageing city
- △ Selective solidarity in involving young people in policy-making
- △ Low social and civic participation of the population, especially young people
- △ Lost identity, relationship with the city
- △ Lack of an environment that promotes entrepreneurship and creativity
- △ A boring and unattractive city for young people
- △ Avoidance of "uncomfortable" people and topics

"KLAIPEDA - EUROPEAN YOUTH CAPITAL 2021" will embark on a journey, revealing the potential of young people and creating conditions for young people to initiate more than 200 capacity building activities. Young people will get involved, organize and participate in about 400 events, will develop long-term partnerships with more than 70 local, national and international organizations, and will gather a team of 1,000 volunteers.

PROGRAMME

Klaipeda will implement a complex programme consisting of 9 platforms, which is formed according to the challenges identified by young people and aimed at solving problems important to young people.

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DIALOGUE

– A PLATFORM FOR ENSURING THE SOCIAL
AND CIVIC RIGHTS OF YOUNG PEOPLE

MAIN ACTIVITIES:

- △ **#chooseklaipeda** ambassadors' programme
- △ Motivational and compensation system for persons, who voluntarily participate in the political and civic life of the city.
- △ Supporting the participation of Klaipeda youth in European youth policy events
- △ Structured dialogue initiatives
- △ Debates between politicians and young people
- △ Development of political literacy skills



Someone once said „Youth is the future of every nation“ I believe that is true; I say Youth has a power to change the present, correct the past and create a future. I believe in investing in Youth- That's the reason I chose Klaipeda, I am part of European Youth capital. I am revolution

ROBIN MUBARIK

“

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THE PLATFORM IS DESIGNED TO INCREASE THE POLITICAL LITERACY OF KLAIPEDA YOUTH, TO ACTIVATE YOUTH PARTICIPATION IN CIVIC PROCESSES AND TO INCREASE THE UNDERSTANDING AND RECOGNITION OF LOCAL, NATIONAL AND INTERNATIONAL YOUTH POLICY.

#choosklaipeda

#choosklaipeda

More: www.choosklaipeda.eu



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FOR THE FIRST TIME IN NORTHERN EUROPE: KLAIPEDA -
H CAPITAL 2021

THE PLATFORM IS DESIGNED TO ENCOURAGE VOLUNTEERING,
INCREASE NGO'S PRESTIGE AND TO GROW THE NUMBER OF YOUNG
PEOPLE, WHO ARE VOLUNTEERING.

More: www.chooseklaipeda.eu

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SO

MAIN ACTIVITIES:

- △ International Volunteering and Solidarity Festival
- △ International Forum "Integration of People with Disabilities in Education Institutions: Where We Are and Where We Should Be"
- △ Social experiments "Experience, Hear, Discover Yourself as a Sea"
- △ Social campaign "Break your social media addiction"
- △ Humanitarian aid initiatives in support of neighbouring countries
- △ Educational campaigns "Sustainable development goals"
- △ Establishment and operation of a multifunctional centre

– A PLATFORM FOR THE PROMOTION OF
VOLUNTEERING AND ITS RECOGNITION,
SUSTAINABLE DEVELOPMENT AND
HUMANITARIAN AID

SOLIDARITY

LEADERSH

*- A PLATFORM TO PROMOTE YOUTH
ENTREPRENEURSHIP*

MAIN ACTIVITIES:

- △ Youth Entrepreneurship Incubator
- △ Entrepreneurship event "Youth for Youth"
- △ Youth, NGO service fairs
- △ Youth awareness campaign for the development of a positive attitude towards entrepreneurship
- △ Contact fairs "Youth - Business"
- △ Youth Friendly Employer Awards
- △ Career guidance for the disabled community
- △ Joint business and disabled community meetings/discussions presenting success stories, integration of people with disabilities into the workplace
- △ Young entrepreneurs' success stories on YouTube
- △ International social entrepreneurship contests
- △ Educational events on gender equality issues in businesses



I have been living in Klaipeda for 9 years and I like it here from the very first days. I want to contribute to the development of Klaipeda city youth and the implementation of their aspirations. It's a great opportunity to contribute with your work and ideas to make history.

KORNELIJA BAJORŪNĖ

“

IP

THE PLATFORM IS DESIGNED TO ENCOURAGE YOUNG PEOPLE'S DETERMINATION TO START A BUSINESS, TO ENCOURAGE THE OPENNESS OF BUSINESS TO THE DISABLED AND TO FORM POSITIVE ATTITUDES TOWARDS ENTREPRENEURSHIP.

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More: www.chooseklaipeda.eu

THE PLATFORM IS DESIGNED TO ENCOURAGE YOUTH COOPERATION IN THE CREATIVE FIELD, PROMOTE INTERNATIONAL COOPERATION AND THE IMPLEMENTATION OF JOINT INTERNATIONAL CREATIVE PROJECTS.



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More: www.chooseklaipeda.eu

OUT

#choosekaipeeda

MAIN ACTIVITIES:

- △ International Festival of Creativity
- △ Creativity workshops, camps
- △ Creative youth initiatives for the city
- △ Innovation labs

- A PLATFORM FOR OPENNESS AND FUNDING FOR DIFFERENT, UNUSUAL IDEAS, WHILE SOLVING THE MOST PRESSING CITY CHALLENGES, SAFE SPACE TO MAKE MISTAKES AND LEARN, COLLABORATE AND CREATE

FROM THE BOX

SPACES

*– A PLATFORM FOR THE CREATION OF
SAFE AND YOUTH-FRIENDLY OPEN
SPACES IN CONSULTATIONS WITH YOUNG
PEOPLE*

MAIN ACTIVITIES:

- △ Campaign “Creating attractive urban spaces”
- △ International Workshop “New Stories of Unattractive Spaces”
- △ International Festival - Workshop “BeachArt”
- △ 24/7 open infrastructure for youth
- △ Experimental, pop-up spaces adjusted for the needs of young people

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I hope that thanks to joint efforts, Klaipeda will shine in much brighter colours and more inclusive projects relevant to young people seeking improvement will take place here. I moved to Klaipeda from Kaunas. I like living in Klaipeda, but I notice what is missing here that would make it even better.

BRIGITA ADOMAVIČIŪTĖ

“



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THE PLATFORM IS DESIGNED TO CREATE AND FUNCTIONALIZE YOUTH SPACES, INCREASE YOUTH SATISFACTION WITH URBAN INFRASTRUCTURE AND SATISFACTION WITH LEISURE ACTIVITIES, INCREASE THE ATTRACTIVENESS OF THE SPACES.

More: www.chooseklaipeda.eu

THE PLATFORM IS DESIGNED TO INCREASE THE
NUMBER OF CREATIVE INITIATIVES IN THE
PERIPHERY, TO INCREASE YOUTH'S SATISFACTION
WITH LEISURE ACTIVITIES, TO INVOLVE THE
COMMUNITY AND TO CREATE YOUTH TRADITIONS.



More: www.chooseklaipeda.eu

MAIN ACTIVITIES:

- △ International 3D street drawing competition-workshop
- △ Sports events in public urban spaces
- △ Community Meetings "Sleep Under the Stars"
- △ Underground exhibition of "Cheat Sheets"
- △ Youth cooperation initiatives in peripheral urban areas
- △ Festival of Contemporary Art and Ancient Traditions GABYA
- △ Festival of non-traditional sports

*- A PLATFORM FOR COMMUNITY
INCLUSION AND VIBRANT
PERIPHERIES*

**NORTH-
SOUTH**

COLOURS

- A PLATFORM FOR RAISING PUBLIC AWARENESS AND OPENNESS

MAIN ACTIVITIES:

- △ International symposium for LGBT+ friendly youth policy development
- △ Platform "Unfavourable topics"
- △ Rainbow days
- △ Concert of "Finger dancer"
- △ International LGBT+ Film Festival
- △ Hackathon on Experimental incubator for the development of openness culture
- △ "Street Culture" week
- △ Social campaigns to increase public openness



#chooseklaipeda ambassadors are the main axis of the project. It is only because of all of our efforts that we have become the European Youth Capital and without the ambassadors it would have not been possible. The ambassadors are the best thing that could have happened to Klaipeda! Therefore, I want to be a part of this family and this wonderful movement.

GRETA TAUTAVIČIŪTĖ

“



THE PLATFORM IS DESIGNED TO RAISE PUBLIC AWARENESS,
ENCOURAGE OPENNESS, REDUCE SOCIETY HOMOPHOBIA AND
INCREASE THE SENSE OF SECURITY AMONG EXCLUSION GROUPS.

More: www.chooseklaipeda.eu

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More: www.chooseklaipeda.eu

THE PLATFORM AIMS TO CREATE AND DEVELOP INTERNATIONAL PARTNERSHIPS, PROMOTE MORE ACTIVE PARTICIPATION OF KLAIPEDA YOUTH ORGANIZATIONS IN INTERNATIONAL ACTIVITIES AND EXCHANGE OF EXPERIENCE, INCREASE THE NUMBER OF INTERNATIONAL INITIATIVES AND EVENTS.

CONV



MAIN ACTIVITIES:

- △ Network of ambassadors in Lithuania and Europe
- △ Traveling exhibition of **#chooseklaipeda** programme and achievements around the Baltic Sea Region
- △ International festival "Never heard story of Klaipeda"
- △ Symbols for city guests "Take a part of Klaipeda"
- △ Touristic routes for young people
- △ Baltic countries' cooperation initiatives
- △ Joint initiatives and events with youth across Europe

– A PLATFORM FOR THE DEVELOPMENT
OF LOCAL, NATIONAL, REGIONAL AND
INTERNATIONAL COOPERATION

VECTIONS

POTENTIAL

– TA PLATFORM FOR CAPACITY
BUILDING AND #CHOOSEKLAIPEDA
PROGRAMME DEVELOPMENT

MAIN ACTIVITIES:

- △ Research of needs for strengthening competences of youth organizations and organizations working with youth
- △ International Congress of Youth Coordinators
- △ On-line bank of consultations
- △ International capacity building activities for young people, youth organizations and youth workers

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Klaipeda - European Youth Capital 2021 will help the port city to unfold, show what places are not yet discovered, help young people to open up (and not only young people) and will make you feel that Klaipeda is not a stagnant and passive city.

EMILĖ JASAITĖ

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THIS PLATFORM IS BASED ON CAPACITY BUILDING, DEVELOPMENT OF PROJECTS AND INITIATIVES. THE AIM OF THE PLATFORM IS TO BUILD THE CAPACITY OF YOUNG PEOPLE, YOUTH ORGANIZATIONS, NGO SECTOR AND TO PROVIDE THEM WITH THE NECESSARY KNOWLEDGE FOR THE CONTINUITY AND SUSTAINABILITY OF THEIR ACTIVITIES.

More: www.chooseklaipeda.eu

STRATEGIC INITIATIVES



#chooseklaipeda is not only a project of events and activities in Klaipeda. With the title of European Youth Capital, strategic initiatives will be implemented, which will help to ensure legacy and long-lasting impact for youth sector.

Youth policy development strategy - preparation of a strategy reflecting the needs and expectations of young people, involving different youth groups in its evaluation, planning, preparation and implementation, which will be integrated into the Klaipeda City Strategic Development Plan 2021-2030. The strategy is aimed at an open, transparent evaluation of the implementation of youth policy, based on the involvement and participation of various groups in the evaluation, planning and implementation processes.

Youth Ambassadors' Forum - designed to strengthen the voice of youth by providing them spaces, tools, opportunities and support to participate in civic processes. The Forum will act as an alliance of local youth and youth organisations, working closely and regularly with policy-makers and executors.

The Lithuanian Youth Capital Contest - the first initiative of its kind in Lithuania. The aim of this contest is to strengthen cooperation between the youth sector and local self-government by creating favourable conditions for the participation of young people in the city life, empowerment of young people, volunteering and the development of quality of youth work.

#Chooseklaipeda Workation Programme

- designed to strengthen the non-governmental and youth sector of Klaipeda city and organizations working with youth by inviting experienced service sector companies, national and international organizations responsible for youth policy to relocate to Klaipeda for certain period of time and provide consulting and expert assistance to NGO sector representatives.

The Professional Advice Centre for the LGBT+ Community

- The need for this centre is evidenced not only by the extent of homophobic bullying, but also by the individual experiences expressed by the LGBT+ community, which were identified during the preparation of the European Youth Capital bid. Professional Advice Center for the LGBT + Community will function as a permanent professional support platform, a safe space for people looking for their identity.

Experimental and educational incubator of openness culture

- the experimental and educational openness culture incubator is a broad-featured educational product. An incubator with VR technology, holograms, other technological solutions will allow to put people in someone's shoes, empathize with experiences of different exclusion groups (e.g. LGBT+ community, ethnic minorities, etc.).

Participatory budgeting for pupil

- intended to promote the pupils' initiative in Klaipeda, to bring together school communities, encouraging them to contribute to the Sustainable Development Agenda until 2030, to increase the involvement of pupils in decision-making processes by enabling them to decide on the use of part of the budget of the European Youth Capital, where pupils themselves come up with ideas and vote for the ones they like the best.

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*"KLAIPEDA - EUROPEAN YOUTH CAPITAL 2021" PROGRAMME IS
IMPLEMENTED TOGETHER WITH 70 PARTNERS FROM YOUTH
ORGANISATIONS, INTERNATIONAL AND LOCAL SUPPORTERS:*



Klaipeda City
Municipality



Klaipeda University



Public Institution
"Asmenybės Ugdymo
Kultūros Centras"



LIETUVOS VERSLO KOLEGIJA
*Šiuolaikinta švietimo – išsilavinimo žmogui
vilkulė ir KLAIPEDAJE
21 metų šiuolaikišką studiją*

Lithuanian Business University
of Applied Sciences



Public Institution
"Klaipėdos šventės"



Creators76

Public Institution
"Projektas.lt"



SMK University of Applied
Social Sciences



Public Institution
"Lietuviškos šventės"



Public Institution
"Amicus Certus"



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